

# ICON Studios – Innovative software for serious business



## WHO WE ARE:

Based in Malta, ICON Studios is a world-class software company specialising in **multimedia & web application development**. ICON Studios is a **Microsoft Certified Partner** with an additional competency as an ISV. With several years of experience and an international portfolio it provides **consistent, result-oriented technology solutions**. Clients come from a broad range of industries, including corporate, government, health, media & telecommunications, retail, travel and non-profit.

## COLLABORATION INTERESTS:

ICON Studios is seeking participation in EU IST projects and other projects related to information and communication technology and particularly web application development. Possible roles of ICON Studios include: technology provider, major partner, project leader and end-user tester.

**WHAT  
MAKES US  
A GOOD  
PARTNER**

- **7 years hands-on experience** in technology implementation.
- Already **part of a pre-existing global Microsoft Partner Network** sharing best-practices.
- **Ideal test-bed in Malta for technology deployment**
- Flexible SME structure which allows ICON to rationalise, test, implement and integrate new work-flows and procedures easily.

## AREAS FOR R&D COLLABORATION:

- Content Management Systems
- E-Commerce
- E-Business
- Electronic Payment Gateways
- Web Service Portals
- Tourism-oriented Portals
- Multimedia Technology & Presentations

## MAIN ACHIEVEMENTS:

- SNAP: a revolutionary approach to web development enabling control of a vast array of web modules as well as powerful content management.
- Microsoft Partnership in Malta: representing a high degree of competence and expertise with Microsoft technologies as an Independent Software Vendor.
- Best National-portal award 2004.

## REFERENCE PROJECTS:

### Selection of EU projects

**For-Link:** a two-year project co-funded by the European Social Fund with the objective to develop local public and private sector R&D and innovation capacities. The role of ICON Studios is the provision of technology for web services, collaborative software, data mining & content management system. [www.for-link.net](http://www.for-link.net)

**Microsoft**  
CERTIFIED  
Partner

**EU4U:** an awareness programme financed by the Structural Funds Programme for Malta 2004-6. The role of ICON Studios was the provision of technology for web services, technology management & content management system. [www.eu4u.gov.mt](http://www.eu4u.gov.mt)

### Selection of other projects

#### Trade Union Portal

ICON Studios was selected as the web-application-development partner for this project and delivered a structured web-application. [www.uhm.org.mt](http://www.uhm.org.mt)

#### Airline

'British Jet' is a low-cost airline operating between the UK, Italy and Malta. It selected ICON Studios for the development of an airline booking system. <https://secure.maltabargains.com/home.aspx>

#### Xerox Client Central

ICON Studios' solution for Xerox (Malta) is used by several local Xerox clients in order to manage their product requirements through a custom built web solution. ICON Studios offered a one-stop shop solution consisting of a two-tier technology application allowing billing management. [www.imagesystems.com.mt](http://www.imagesystems.com.mt)

## OTHER INFORMATION:

Name of the company: ICON STUDIOS LTD.

Legal structure of the company: SME

Country: Malta

Number of researchers: 1

Number of employees in total: 8

Working languages: Maltese, English, Italian, Russian

Contact person: Dr. Gege Gatt

Position: Director ICON Studios, Head Strategy & Business Development

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For further information please  
look at [www.icon.com.mt](http://www.icon.com.mt)

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