

Alert Communications Ltd – multimedia and web applications developer in Malta



WHO WE ARE:

Established in 1998, Alert Communications is the largest multimedia & web applications developer in Malta specialising in the creation of **websites, eCommerce systems, CD-ROMs** and other **interactive marketing tools**. Our work spans the **design and development of websites and applications, multimedia, hosting, internet marketing** and **eCommerce**. All services are provided through a specialist team of professionals. The company consistently offers the highest quality products and services, staying on the forefront of internet and multimedia technologies in order to provide clients with the best possible solutions. The quality of work has been recognised both locally through Web Awards and even internationally by companies such as Starwood Hotels International who described our work as international best practice.

COLLABORATION INTERESTS:

We are interested in participating in any project that is related to IT, Internet, Multimedia and related technologies.

Our possible role in projects can vary depending on the type and size of project ranging from project management, to development and testing.

WHAT MAKES US A GOOD PARTNER

- **Extensive portfolio** - clients from a variety of industries and sectors
- **Wide spectrum of experiences**
- **Multi-disciplinary team of qualified professionals**

AREAS FOR R&D COLLABORATION:

- ICT projects
- e-learning
- Knowledge management
- e-government projects
- Project management tools (extranets, intranets)
- Multimedia presentations
- Websites

MAIN ACHIEVEMENTS:

Global Best Practice Award from Starwood International for a website developed by Alert Communications

Development of the Alert Web Publisher – an intuitive and easy-to-use content management system used by a large number of local and foreign organisations.

Alert Solution Delivery Framework – Alert Communication's personal suite of methodologies and processes to enable the seamless delivery of a solution regardless of technology type or mix.

REFERENCE PROJECTS:

Selection of EU projects

European Consumer Centre Malta, ECC-NET. Alert Communications created the website for the European Consumer Centre Malta.

Web-based e-Form Management System: Alert Communications developed a system to manage e-Forms – forms used in the EU for the implementation of Community provisions on coordination of the social insurance system. This project is carried out with the Ministry for the Family and Social Solidarity.

Eurolabel Portal: A portal and a website promoting the Eurolabel in Malta and providing the respective functionality for merchants to apply

for the Eurolabel and for customers to verify the validity of the Eurolabel present on the websites of Merchants. www.eurolabel.gov.mt

Euro barometer surveys: Alert Communications developed an online survey manager that is used by Malta Federation of Industry and Price Waterhouse Coopers to collect information for Euro barometer surveys

Selection of other projects

Enemalta Corporation Applications: Alert Communications developed two applications for Enemalta Corporation: automated SMS alerts system for Enemalta's clients (via MGov SMS service) and the procurement of tender documents online.

Westin Dragonara Resort Website: Alert Communications developed a multilingual site complete with online reservations and an online chat system that enables potential clients to discuss the hotel and its facilities with the Concierge prior to making a booking. The online chat system has resulted in a considerable increase in the number of online bookings.

Starwood Refer and Travel: Alert Communications was commissioned by Starwood Italy to develop an online referral application to complement their referral programme. The web application has had a very good take-up, and is now being rolled out to North Africa and the Middle East. www.referandtravel.com

OTHER INFORMATION:

Name of the company:

ALERT COMMUNICATIONS LTD.

Structure of the company: SME

Country: Malta

Number of employees: 15

Working languages: Maltese, English, Italian

Contact persons:

Claudine Cassar - Managing Director

Kristel Jo Bishop -

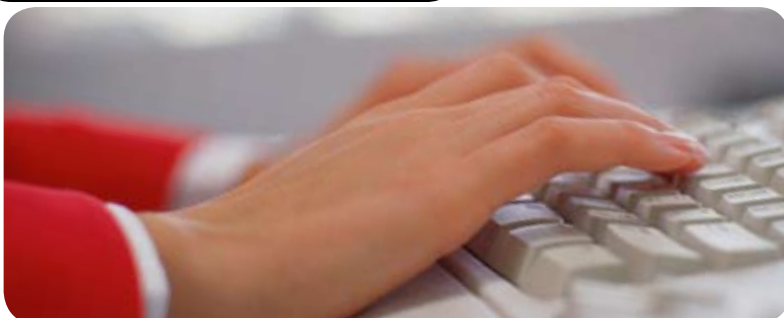
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For further information please look at <http://www.alert.com.mt>

This profile has been developed under IST-BONUS project (www.ist-bonus.net)

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